

1 Andrew R. Muehlbauer  
Nevada Bar No. 10161  
2 **MUEHLBAUER LAW OFFICE, LTD.**  
7915 West Sahara Ave., Suite 104  
3 Las Vegas, Nevada 89117  
Telephone: (702) 330-4505  
4 Facsimile: (702) 825-0141  
andrew@mlollegal.com

5 Casey E. Sadler  
6 Charles H. Linehan (*pro hac vice*)  
**GLANCY PRONGAY & MURRAY LLP**  
7 1925 Century Park East, Suite 2100  
Los Angeles, California 90067  
8 Telephone: (310) 201-9150  
Facsimile: (310) 201-9160  
9 csadler@glancylaw.com  
clinehan@glancylaw.com

10 *Lead Counsel for Lead Plaintiffs*

11 (*Additional counsel on the signature page*)

12 **UNITED STATES DISTRICT COURT**  
13 **DISTRICT OF NEVADA**

14 MARILYN EZZES, Individually and on  
15 Behalf of All Others Similarly Situated,

16 Plaintiff,

17 v.

18 VINTAGE WINE ESTATES, INC.,  
PATRICK RONEY, KATHERINE  
19 DEVILLERS, and KRISTINA JOHNSTON,

20 Defendants.

Case No. 2:22-cv-01915-GMN-DJA

**CONSOLIDATED AMENDED CLASS  
ACTION COMPLAINT**

21  
22  
23  
24  
25  
26  
27  
28

**TABLE OF CONTENTS**

I.	NATURE OF THE ACTION.....	1
II.	JURISDICTION AND VENUE.....	3
III.	PARTIES.....	3
	A.    Plaintiffs .....	3
	B.    Defendants.....	4
	C.    Former Employees .....	5
IV.	SUBSTANTIVE ALLEGATIONS.....	6
	A.    Special Purpose Acquisition Companies And Their Inherent Conflicts Of Interest .....	6
	B.    Bespoke Capital, A SPAC Focused On The Cannabis Industries, Rushes Into A Transaction Taking Vintage Wine Public .....	8
	C.    Defendants Failed To Disclose Vintage Wine’s Mismanagement Of Inventory And Improper Accounting Practices .....	9
	1.    The Company Touted A Growth By Acquisition Strategy .....	9
	2.    Defendants Failed To Manage Inventory Properly .....	9
	3.    The Company Did Not Accurately Record Costs Of Goods Sold .....	13
	D.    The Company Admits That Its Financial Statements Were Overstated And Announces The Removal Of Its Founder And CEO.....	17
	E.    Defendants Violated Generally Accepted Accounting Practices During The Class Period .....	21
V.	DEFENDANTS’ MATERIALLY FALSE AND MISLEADING STATEMENTS AND OMISSIONS .....	22
VI.	ADDITIONAL SCIENTER ALLEGATIONS .....	28
	1.    The Individual Defendants Were Actively Involved In Running The Business And Were Certainly Aware Of The Facts That Were Central To Vintage Wine’s Business .....	29
	2.    The Fact That The Individual Defendants Were Aware Of Weaknesses In The Company’s Internal Control Further Supports Their Scienter .....	29

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

3.	The Full Truth Was Only Revealed After Long-Standing Management Of Vintage Wine Were Removed From Their Positions.....	30
4.	Defendants’ Violations Of Basic Accounting Guidelines Further Support Scienter.....	30
5.	Corporate Scienter And <i>Respondeat Superior</i> .....	31
VII.	LOSS CAUSATION .....	31
VIII.	CLASS ACTION ALLEGATIONS.....	32
IX.	FRAUD ON THE MARKET .....	33
X.	NO SAFE HARBOR.....	34
XI.	PRAYER FOR RELIEF .....	39
XII.	DEMAND FOR TRIAL BY JURY .....	40

1           Lead Plaintiffs Marilyn Ezzes and Jeffrey A. Davies, and additional plaintiff Michael F.  
2 Salbenblatt (collectively, “Plaintiffs”), individually and on behalf of all others similarly situated,  
3 allege the following upon information and belief, except as to those allegations concerning  
4 Plaintiffs, which are alleged upon personal knowledge. Plaintiffs’ information and belief is based  
5 upon, among other things, their counsel’s investigation, which includes without limitation, review  
6 and analysis of: (i) information publicly disseminated by Vintage Wine Estates, Inc. (“Vintage  
7 Wine” or the “Company”), including its public filings with the U.S. Securities and Exchange  
8 Commission (“SEC”); (ii) public filings and other documents related to Bespoke Capital Acquisition  
9 Corp. (“Bespoke Capital”), a publicly traded special purpose acquisition company that merged with  
10 Vintage Wine; (iii) social media postings, news reports, press releases, analysts’ reports and other  
11 publicly available documents; and (iv) interviews with former employees of Vintage Wine.  
12 Plaintiffs believe that substantial evidentiary support will exist for the allegations set forth after a  
13 reasonable opportunity for discovery.

14 **I. NATURE OF THE ACTION**

15           1. Plaintiffs bring this federal securities class action on behalf of a class consisting of  
16 all persons and entities other than Defendants (defined below) who purchased or otherwise acquired  
17 Vintage Wine common stock between October 13, 2021 and February 8, 2023, inclusive (the “Class  
18 Period”), and were damaged thereby.

19           2. Vintage Wine was founded in 2007. According to the Company, Vintage Wine sells  
20 wine and spirits and reportedly has over 60 wine and spirits brands totaling around 3 million cases  
21 annually, making it the 14th largest wine producer in the United States. The Company describes its  
22 business as consisting of curating and marketing its brands and services to customers via various  
23 channels, including direct-to-consumer, wholesale, and retail.

24           3. Vintage Wine was a private company that became public through a June 8, 2021  
25 merger with Bespoke Capital, a publicly traded special purpose acquisition company (“SPAC”).

26           4. At the start of the Class Period, the Company acknowledged that it had “identified a  
27 material weakness in our internal control over financial reporting” that “relates to our process and  
28

1 controls regarding the tracking of costs through the various stages of inventory accounting,  
2 particularly as they pertain to bulk wine and spirits.”

3         5. While the Company claimed it was remedying these internal control deficiencies,  
4 Vintage Wine was unable to maintain accurate records of its inventory or properly track and record  
5 its costs of goods sold because its accounting department was understaffed and lacked adequate  
6 procedures to manage the scale and complexity of its business. These facts have been confirmed  
7 both by the Company itself and many of its former employees.

8         6. Yet, during the Class Period, Defendants failed to disclose that: (i) the Company had  
9 not taken significant measures to remediate the material weakness concerning inventory balances;  
10 (ii) due to the mismanagement of inventory, Vintage Wine’s reported inventory did not reflect the  
11 value of inventory that was damaged and/or destroyed; and (iii) as a result, its inventory balances  
12 were overstated.

13         7. On September 13, 2022, after the close of trading, Vintage Wine disclosed, amongst  
14 other things, that it had recorded \$19.1 million in inventory adjustments and that its fourth quarter  
15 2022 results included \$6.8 million in overhead burden related to the first and second quarter of 2022.

16         8. On this news, on September 14, 2022, the price of Vintage Wine stock, fell from the  
17 prior day’s close of \$5.53 per share to close at \$3.30 per share, a decline of 40.3%, on unusually  
18 heavy trading volume.

19         9. The September 13, 2022 disclosure did not reveal the full extent of the accounting  
20 issues at Vintage Wine. Defendants still failed to disclose that: (i) the Company had an accounting  
21 error relating to the classification of certain assets and the classification and timing of recording  
22 certain costs; and (ii) that, as a result, the Company’s cost of goods sold and net revenue were  
23 understated and its expenses was overstated, resulting in an overstatement in net income.

24         10. On February 8, 2023, after the close of trading, the Company disclosed that the filing  
25 of the Company’s next quarterly report would be delayed because management had identified  
26 impairment indicators. Vintage Wine also stated that certain previously issued financial statements  
27 should no longer be relied upon and should be restated as a result of an accounting error related to  
28 the classification and timing of recording certain costs. The Company further disclosed that Patrick

1 Roney, the Company's founder and long-term Chief Executive Officer had been removed as CEO  
 2 since "It was critical that the Board make the necessary leadership changes to find the right talent  
 3 to continue to execute our strategy...."

4 11. On this news, on February 9, 2023, Vintage Wine's stock price fell from the prior  
 5 day's close of \$2.79 per share to close at \$2.02 per share, a drop of 27.6%, on unusually heavy  
 6 trading volume.

7 12. As a result of Defendants' wrongful acts and omissions, and the precipitous decline  
 8 in the market value of the Company's common stock, Plaintiffs and other Class members have  
 9 suffered significant losses and damages.

## 10 **II. JURISDICTION AND VENUE**

11 13. This Complaint asserts claims under Sections 10(b) and 20(a) of the Exchange Act,  
 12 15 U.S.C. §§ 78j(b) and 78t(a), and the rules and regulations promulgated thereunder, including  
 13 SEC Rule 10b-5, 17 C.F.R. § 240.10b-5 ("Rule 10b-5").

14 14. This Court has subject-matter jurisdiction over this action under Section 27 of the  
 15 Exchange Act, 15 U.S.C. § 78aa, and 28 U.S.C. §§ 1331 and 1337.

16 15. Venue is proper in this District under Section 27 of the Exchange Act, 15 U.S.C. §  
 17 78aa, and 28 U.S.C. § 1391(b). Many of the acts and omissions that constitute the alleged violations  
 18 of law, including the dissemination to the public of untrue statements of material facts, occurred in  
 19 this District. In addition, the Company's principal executive offices are in this District.

20 16. In connection with the acts, transactions, and conduct alleged in this Complaint,  
 21 Defendants, directly or indirectly, used the means and instrumentalities of interstate commerce,  
 22 including the United States mail, interstate telephone communications, and the facilities of national  
 23 securities exchanges.

## 24 **III. PARTIES**

### 25 **A. Plaintiffs**

26 17. Lead Plaintiff Marilyn Ezzes purchased Vintage Wine common stock during the  
 27 Class Period, and suffered damages as a result of the federal securities law violations and false  
 28 and/or misleading statements and/or material omissions alleged below. *See* ECF No. 1-1.

1           18.     Lead Plaintiff Jeffrey A. Davies purchased Vintage Wine common stock during the  
2 Class Period, and suffered damages as a result of the federal securities law violations and false  
3 and/or misleading statements and/or material omissions alleged below. *See* ECF No. 15-4.

4           19.     Additional Plaintiff Michael F. Salbenblatt purchased Vintage Wine common stock  
5 during the Class Period, and suffered damages as a result of the federal securities law violations  
6 and/or misleading statements and/or material omissions alleged below. *See* ECF No. 14-5.

7           **B.     Defendants**

8           20.     Defendant Vintage Wine is incorporated under the laws of Nevada with its principal  
9 executive offices located at 937 Tahoe Boulevard, Suite 210, Incline Village, Nevada 89451.  
10 Vintage Wine’s common stock trade in an efficient market on the NASDAQ exchange under the  
11 symbol “VWE.”

12          21.     Defendant Patrick Roney (“Roney”) founded Vintage Wine in 2009 and served as its  
13 Chief Executive Officer (“CEO”) until February 8, 2023. He began his career as a sommelier in  
14 Chicago. In 2000, he acquired and began to operate fine wine brand Girard Winery of Napa Valley,  
15 California. In 2007, he and his business partner Leslie Rudd acquired Windsor Vineyard, a direct-  
16 to-consumer winery, and merged it with Girard Winery to form Vintage Wine.

17          22.     Defendant Kathy DeVillers (“DeVillers”) served as Vintage Wine’s Chief Financial  
18 Officer (“CFO”) from August 2018 until March 7, 2022. She then served as the Company’s  
19 Executive Vice President of Acquisition Integrations until her resignation on January 27, 2023.  
20 Before joining Vintage Wine, DeVillers was the CFO at a private wine producer. DeVillers oversaw  
21 the Company’s accounting department, which experienced high turnover and personnel shortages  
22 in her time as CFO.

23          23.     Defendant Kristina Johnston (“Johnston”) has been the Company’s CFO since March  
24 7, 2022.

25          24.     Defendants Roney, DeVillers, and Johnston (collectively, the “Individual  
26 Defendants”), because of their positions with the Company, possessed the power and authority to  
27 control the contents of the Company’s reports to the SEC, press releases and presentations to  
28 securities analysts, money and portfolio managers and institutional investors, i.e., the market. The

1 Individual Defendants were provided with copies of the Company's reports and press releases  
2 alleged below to be misleading prior to, or shortly after, their issuance and had the ability and  
3 opportunity to prevent their issuance or cause them to be corrected. Because of their positions and  
4 access to material nonpublic information available to them, the Individual Defendants knew that the  
5 adverse facts specified below had not been disclosed to, and were being concealed from, the public,  
6 and that the positive representations which were being made were then materially false and/or  
7 misleading. The Individual Defendants are liable for the false statements pleaded below.

8 **C. Former Employees**

9 25. Former Employee #1 ("FE 1") was a direct-to-consumer brand manager at Vintage  
10 Wine from February 2018 to September 2022. FE 1 was responsible for overseeing all facets of  
11 direct-to-consumer sales for one of Vintage Wine's acquisitions, including managing the sourcing,  
12 compliance, promotion, and marketing of dozens of unique wines. FE 1 interacted directly with  
13 senior corporate officers at Vintage Wine, notably Terry Wheatley, the Company's President,  
14 several times. In the course of his<sup>1</sup> official responsibilities, FE 1 became familiar with the problems  
15 associated with Vintage Wine's calculations of cost-of-goods, many difficulties with inventory  
16 management, and the challenges facing the Accounting Department as a result of high employee  
17 turnover.

18 26. Former Employee #2 ("FE 2") was a regional sales manager at Vintage Wine from  
19 October 2018 until March 2022, when he resigned to take a position at another company. FE 2  
20 covered sales territory in several midwestern states. His core responsibility was to facilitate wine  
21 sales in his sales territory, including managing inventory, pricing, and relationships with the  
22 distributors who sold Vintage Wine's brands to end customers. These end customers typically  
23 included restaurants, bars, and stores. Apart from selling Vintage Wine's products to distributors,  
24 FE 2 also created programs to assist distributors with selling the products to end customers. During  
25 his tenure, FE 2 reported directly to either Vice President for the Midwest Matt Marani or Vice  
26

27  
28 

---

<sup>1</sup> All former employees are defined using the masculine pronoun to protect their anonymity.



1 President for the West Jason Strobe, each of whom reported to Senior Vice President of Sales Mike  
 2 Gilboy. Gilboy reported to Terry Wheatley, the Company's President.

3 27. Former Employee #3 ("FE 3") worked for Vintage Wine from 2007 through his  
 4 termination in March 2023. FE 3 began his tenure as a winemaker and was promoted to the role of  
 5 Senior Winemaker – Strategic Brands & New Development in 2020. As his title suggests, FE 3's  
 6 job consisted of managing the production of wine. FE 3 most recently reported to Chief Operating  
 7 Officer Zach Long, who reported to President Terry Wheatley and CEO Pat Roney. FE 3 described  
 8 Roney as a "very hands-on CEO" who was "well-informed about everything all the time."

9 28. Former Employee #4 ("FE 4") worked in marketing for Vintage Wine from March  
 10 2019 to April 2022, when he left the Company of their own volition. FE 4's job mainly consisted of  
 11 executing direct-to-consumer email marketing campaigns, including campaigns targeting wine club  
 12 members or other individual customers who had signed up for Vintage Wine's mailing lists. FE 4  
 13 disseminated advertisements for 23 Vintage Wine brands, 15 of which had wine clubs. Each wine  
 14 club had its own mailing list, and Vintage Wine maintained separate lists for individual customers  
 15 who were not members of wine clubs. FE 4 described Vintage Wine as a "very hierarchical  
 16 company" where Roney "set the tone" and "everything came from the top."

#### 17 **IV. SUBSTANTIVE ALLEGATIONS**

##### 18 **A. Special Purpose Acquisition Companies And Their Inherent Conflicts Of** 19 **Interest**

20 29. Special purpose acquisition companies ("SPACs") are publicly traded companies  
 21 with no business activities that are formed specifically to acquire an existing operating company.  
 22 The capital from the SPAC's initial public offering ("IPO") is held in trust for a specific period of  
 23 time to fund the acquisition.

24 30. If a merger or acquisition is successfully made within the allocated time frame,  
 25 founders and managers of the SPAC can profit through their ownership of the SPAC's securities  
 26 (typically about 20% of the SPAC's stock, in addition to warrants to purchase additional shares).  
 27 However, if an acquisition is not completed within that time frame, then the SPAC is dissolved and  
 28 the money held in trust is returned to investors, with no compensation paid to the founders and

1 managers of the SPAC, whose SPAC securities expire worthless. Accordingly, the founders and  
2 management team of a SPAC are highly incentivized to complete an acquisition within their  
3 deadline, even if the benefits of that transaction for the public shareholders of the SPAC are dubious.

4       31. The business combination effectuated by the SPAC is in many respects similar to a  
5 traditional IPO, in that a previously private company becomes publicly traded. However, SPAC  
6 transactions and IPOs have certain key differences. In a traditional IPO, banks underwrite the  
7 offering and perform substantial due diligence in order to evaluate the company going public, to  
8 formulate appropriate disclosures to prospective investors, and to accurately price its securities.  
9 However, in a SPAC transaction, there are no underwriters; the due diligence and the disclosures  
10 supporting the business combination are solely determined by the SPAC and its controlling persons,  
11 who have strong incentives to agree to, and obtain shareholder approval for, an acquisition  
12 regardless of its true merits.

13       32. Typically, common stockholders of a SPAC are granted voting rights to approve or  
14 reject the business combination proposed by the management team. Thus, when the management  
15 team identifies a target, a proxy statement must be distributed to all SPAC stockholders, which  
16 includes the target company's financial statements and the terms of the proposed business  
17 combination. Public stockholders in SPACs rely on management of the SPAC and the target  
18 company to honestly provide accurate information about any contemplated transactions.

19       33. Amidst a recent boom in SPAC transactions, SEC officials have noted widespread  
20 concerns including "risks from fees, conflicts, and sponsor compensation, . . . and the potential for  
21 retail participation drawn by baseless hype." These concerns raise questions as to whether SPAC  
22 sponsors have "sufficient incentives to do appropriate due diligence on the target and its disclosures  
23 to public investors, especially since SPACs are designed not to include a conventional underwriter."<sup>2</sup>

24       34. Numerous other commentators have similarly noted the conflict of interest between  
25 SPAC management and shareholders with respect to the completion of a business combination. For  
26

---

27 <sup>2</sup> John Coates, Acting Director, SEC Division of Corporation Finance, Apr. 8, 2021, SPACs, IPOs  
28 and Liability Risk under the Securities Laws, *available at* <https://www.sec.gov/news/public-statement/spacs-ipos-liability-risk-under-securities-laws>.

1 example, in the Yale Journal on Regulation, law professors at Stanford and New York University  
 2 address “misaligned incentives inherent in the SPAC structure,” including that “the sponsor has an  
 3 incentive to enter into a losing deal for SPAC investors if its alternative is to liquidate.”<sup>3</sup> Based on  
 4 empirical research of post-merger returns to SPAC shareholders, that paper concludes that “SPAC  
 5 sponsors have proposed losing propositions to their shareholders, which is one of the concerns raised  
 6 by the incentives built into the SPAC structure. . . . [S]ponsors do quite well, even where SPAC  
 7 shareholders have experienced substantial losses.”

8 **B. Bespoke Capital, A SPAC Focused On The Cannabis Industries, Rushes Into A**  
 9 **Transaction Taking Vintage Wine Public**

10 35. Bespoke Capital was formed in 2021 in Toronto as a SPAC originally focused on  
 11 acquiring a Canadian cannabis company. Under Bespoke Capital’s originating documents, the  
 12 company needed to initiate a reverse merger with a suitable target company before February 15,  
 13 2021, or it would begin winding down and returning its investment capital to shareholders. In the  
 14 third and fourth quarters of 2020, Bespoke Capital entered into agreements-in-principle with four  
 15 separate cannabis companies. None of these resulted in binding merger agreements, however. With  
 16 time running out, Bespoke Capital shifted its focus to the beverage industry in the United States.

17 36. On February 3, 2021, just two weeks before it would have been forced to wind up  
 18 operations, Bespoke Capital signed an agreement with Vintage Wine to take the company public  
 19 through a reverse merger. Specifically, under the agreement, (i) Bespoke Capital would change its  
 20 jurisdiction of incorporation from the province of British Columbia to the State of Nevada; (ii) a  
 21 subsidiary would merge with Vintage Wine with Vintage Wine surviving the merger as a wholly  
 22 owned subsidiary of Bespoke Capital, and (iii) Bespoke Capital would change its name to Vintage  
 23 Wine Estates, Inc.

24 37. After the merger, on June 8, 2021, Vintage Wine’s common stock began trading  
 25 under the new ticker symbol “VWE” on the Nasdaq.

---

26  
 27 <sup>3</sup> Klausner, Michael D. and Ohlrogge, Michael and Ruan, Emily, A Sober Look at SPACs  
 28 (December 20, 2021). YALE JOURNAL ON REGULATION, 2022, Volume 39, Issue 1. Available at  
 SSRN: <https://ssrn.com/abstract=3720919>

**C. Defendants Failed To Disclose Vintage Wine’s Mismanagement Of Inventory And Improper Accounting Practices**

**1. The Company Touted A Growth By Acquisition Strategy**

38. Vintage Wine sells wine and spirits and reportedly has over 60 wine and spirits brands totaling around 3 million cases annually, making it the 14th largest wine producer in the United States. The Company describes its business as consisting of curating and marketing its brands and services to customers via various channels, including direct-to-consumer, wholesale, and retail. Its brands range from \$10 to \$150 per bottle, with the majority selling in the \$12 to \$20 price range.

39. The Company’s growth strategy was focused on acquisitions. As the Company explained, “Our strategy is to continue to grow organically and through acquisitions with a view towards making two to three acquisitions per year over the next five years.” Indeed, the Company’s prospectus filed in advance of the business combination with Bespoke Capital explained that Vintage Wine acquired fifteen other wine and beverage entities in the five-year-period from 2017 to 2022.

40. While this string of acquisitions created the appearance of growth on the Company’s balance sheet, in reality, Vintage Wine failed to integrate its new brands into the Company’s infrastructure and the brands typically struggled after Vintage Wine acquired them. As FE 3 put it, a brand’s “death march would slowly start” just after it was acquired by Vintage Wine.

**2. Defendants Failed To Manage Inventory Properly**

41. With all of these acquisitions and Vintage Wine’s increase in size, the Company struggled to maintain accurate records of its inventory as its accounting department was not robust enough to manage the scale and complexity of its business. Several former employees described the Company’s inventory as “mismanaged,” and believed there was a “general consensus” that there was “dysfunction” at the Company’s major warehouse in Santa Rosa, California. The problems were myriad: lack of training with inventory management, a failure to properly use electronic scanners or update the Company’s inventory management system, and ad hoc storage within the facility.

42. Former employees described several instances of the Company misplacing, spoiling, or otherwise diminishing the value of inventory because of mismanagement. According to FE 1,

1 Vintage Wine's main warehouse in Santa Rosa, California was a constant source of inventory  
2 mismanagement. "The warehouse was a mess. . . things were stacked so far back, and not organized  
3 with any rhyme or reason. They'd just put things where there was space."

4 43. Complicating the storage problems, the warehouse kept paper records, resisting the  
5 implementation of a scan gun procedure when inventory arrived until the Chief Technology Officer  
6 ("CTO"), Chris Saylor, insisted on its use and made repeated in-person trips to ensure that inventory  
7 was being scanned properly. "[Saylor] became de facto warehouse manager" but the Company's  
8 inventory counts remained consistently unreliable.

9 44. These archaic methods led to misreporting of inventory. For example, in 2022, FE 1  
10 "heard we had 300 bottles" of Chardonnay that he had previously thought had been sold out. "So I  
11 sold them to customers and charged the cards. Then I was told the next day the warehouse didn't  
12 actually have that wine at all. So I had to give the customers another wine." In a separate incident  
13 after Vintage Wine's annual physical inventory count, FE 1 learned that that five pallets of  
14 Chardonnay from a different brand had been located in the warehouse after having gone missing for  
15 five years.

16 45. FE 2 corroborates this account. FE 2's supervisors set annual budgets and sales goals  
17 for FE 2 based on the Company's inventory as reported in its internal tracking systems. Yet many  
18 times FE 2 reported, brands "that were supposed to be in stock were not in stock." According to FE  
19 2, inventory was routinely unavailable for sale until many months after the relevant products were  
20 supposed to have launched. FE 2 and other sales employees' goals were based on internal sales  
21 projections that were "baked into the Company's forecasts" and reported to investors. FE 2  
22 questioned, "how can I sell a brand that doesn't exist?"

23 46. For example, in 2021, FE 2 was given the goal to sell over \$100,000 of a brand called  
24 "Photograph" that FE 2 characterized as "created out of thin air": the Photograph brand was not  
25 physically available for FE 2 to sell at the time he was expected to achieve their sales goals. Vintage  
26 Wine did not begin shipping the Photograph brand until many months after it was supposed to have  
27 launched. As a result, FE 2 missed his targets for Photograph because the brand did not exist in time  
28 for him to achieve those targets.

1           47.     This same problem arose when FE 2 was instructed to sell two other brands: Vintage  
2 Wine's "Cherry Pie Rosé" and its "Bar Dog" prosecco. FE 2 was given sales goals for both brands,  
3 yet both failed to launch for many months after the goals were in effect. With Cherry Pie Rosé,  
4 Vintage Wine did not commence shipment until after FE 2 left the Company in March 2022.  
5 Because FE 2 was instructed to sell Photograph, Cherry Pie Rosé, Bar Dog, and other brands that  
6 were mistakenly reported as available for sale, FE 2 often offered these brands to distributors who  
7 were angered when they were informed that the brands were not ready to ship. This cycle eroded  
8 the trust that distributors had in Vintage Wine and in FE 2.

9           48.     The misreporting of inventory frustrated the Company's marketing efforts. In several  
10 instances, Vintage Wine Vice President Karla Reed would send FE 1 a report identifying "wines  
11 with no movement in a while" and ask whether FE 1 wanted to use any of them for direct-to-  
12 consumer efforts. After identifying wines FE 1 thought would be appropriate, "they would look in  
13 the warehouse and the wine wasn't actually there. Inventory would be off all the time, just saying  
14 bottles were there that weren't."

15           49.     FE 4 described the frequent frustration of seeing products identified in the inventory  
16 management system, constructing promotional campaigns around them, or even initiating email  
17 campaigns to consumers only to learn that the amount of inventory reported in the system was  
18 wrong. FE 4 only operated email campaigns for brands that Vintage Wine's internal marketing  
19 software showed were available for sale. Marketing associates accessed a direct-to-consumer sales  
20 platform called "CORESense," which showed how many cases of each brand were available. FE 4  
21 determined when and whether to launch a campaign for a brand based on inventory levels and how  
22 quickly the brand was selling.

23           50.     FE 4 confirmed that Vintage Wine mismanaged its inventory both before and during  
24 the Class Period. Beginning in fall 2019 and continuing through the end of his employment at  
25 Vintage Wine, FE 4 observed that at least once per quarter, the email marketing campaigns he  
26 managed would result in sales that the Company could not fulfill because there were "often times  
27 issues with finding the wine." Once a wine club member or other individual customer ordered a  
28 brand that Vintage Wine had advertised, warehouse workers would be unable to locate the ordered

1 wine or would otherwise fail to ship the product. On other occasions, the Company simply did not  
2 have the wine the FE 4 was marketing: as FE 4 explained, “There would just be these situations  
3 where we would not have what we thought we did” in inventory. FE 4 would then send apology  
4 emails to the customers who did not receive the wine they ordered. The inability to fulfill orders  
5 resulted from CORESense overreporting the number of a brand’s cases that were available for sale.  
6 FE 4 was astonished by these failures, asking “How did we not know that there was not enough  
7 wine” to fulfill sales?

8         51. FE 4 stated that inventory was “mismanaged” at Vintage Wine and there was a  
9 “general consensus” that there was “dysfunction” around the inventory process. FE 4 understood  
10 that there was a lack of training for employees who were responsible for managing inventory. FE 4  
11 corroborated reports from FE 1 that entire pallets of wine went missing in Vintage Wine’s  
12 warehouses. According to FE 4, employees were recruited across many functions within Vintage  
13 Wine to participate in the Company’s end-of-year physical inventory audit—effectively a manual  
14 examination to ensure that the products in Vintage Wine’s warehouses matched its records. FE 4  
15 learned that colleagues tasked with locating wine would find that the Company had “lost multiple  
16 pallets of wine—they would not be able to find them.” Often, employees blamed the haphazard  
17 manner in which wine was stored “all over the place” in the Company’s storage facilities. FE 4  
18 described that it was “amazing” that the Company “could function and get wine out the door with  
19 the way we tracked inventory.”

20         52. Along with causing frustration for the Company’s marketing efforts,  
21 mismanagement also complicated the Company’s ability to maintain product quality, which also  
22 affected the value of Vintage Wine’s inventory. In 2021 for example, according to FE 1, two  
23 imports, a Provençal Rosé and Côtes de Rhone, each approximately 2600 cases of finished volume,  
24 arrived at the Company’s warehouse, were improperly stored, and went bad. Apparently, instead of  
25 being transferred to stainless steel storage containers, the wines were left to languish in the large  
26 plastic bladders they were shipped in.

27         53. Contamination and poor recordkeeping combined to have a similarly corrosive effect  
28 on the value of Vintage Wine’s inventory. In 2019, for example, contamination during bottling of a



1 Pinot Noir caused the wine to become fizzy, likely due to secondary fermentation. According to FE  
2 1, the Company's efforts to determine which specific batches of the wine had been affected did not  
3 succeed, resulting in customer complaints about the unsatisfactory wine for years afterward. In  
4 2021, a Russian River Pinot Noir and an Atlas Peak Cabernet Sauvignon were determined to have  
5 been affected by contamination after purchase by Vintage Wine.

6 54. Former employees corroborate that senior management was well aware of these  
7 inventory management problems. FE 1's understanding is that Vintage Wine's upper management,  
8 including the Individual Defendants, were "hyper aware" of the problems with its inventory  
9 management before taking the Company public. According to FE 1, the warehouse manager's  
10 longstanding personal relationship with Defendant Roney insulated him from any accountability.  
11 FE 2 had many discussions with his supervisors about these inventory problems. The supervisors  
12 whom he made aware of the inventory issues included Jason Strobbe, Mike Gilboy, and Terry  
13 Wheatley. FE 2 blamed the problems on "lack of good leadership from Roney on down."

14 55. After the Company went public, annual physical counts of Vintage Wine's inventory  
15 were conducted in June, instead of December as they had been previously. According to FE 1, "[i]t  
16 was routine" for miscounts or inaccurate data to surface "shortly after the completion" of the  
17 physical recount. Corrections were asked for on known miscounts or issues, but "little to no follow  
18 up occurred on if they were corrected or not after being identified."

### 19 3. The Company Did Not Accurately Record Costs Of Goods Sold

20 56. According to FE 1, Vintage Wine's internal calculations of accrued costs on  
21 inventory "were screwed up." According to FE 1, for Vintage Wine's inventory, accrued costs  
22 largely represented the price of storing and maintaining wine in stock. Vintage Wine's internal  
23 calculations of those costs in the Company's inventory management software were wrong. A  
24 colleague in the Accounting Department reportedly confirmed to FE 1 that the Company's formulas  
25 for calculating internal costs "racked up costs incorrectly." This impaired the ability of the Company  
26 to both sell its products profitably and get an accurate sense of the value of its inventory. FE 1  
27 explained, for example, that a bottle of sauvignon blanc from Napa might have been fair value \$30  
28 per gallon, but Vintage Wine's inaccurate internal cost calculations generated a recommend price



1 of \$68 per gallon—either substantially reducing the likely market for the bottle or reducing the  
2 profitability of its sale at a lower price, and, in either event, affecting the accuracy of the Company’s  
3 estimates of the value of its inventory.

4       57. According to FE 1, Vintage Wine relied on Microsoft Navision (or “Microsoft  
5 NAV”) as its primary inventory management system during the Class Period. The program used  
6 formulas written by Vintage Wine employees to calculate both the cost-of-goods for units of  
7 inventory, and volumes, sales prices and estimated margins based on the unique characteristics of  
8 each product. According to FE 1, the system was not set up properly and did not integrate well with  
9 other systems used by Vintage Wine’s recent acquisitions. According to FE 1, Defendant DeVillers  
10 received internal blame for the apparent shortcomings with Vintage Wine’s calculations in  
11 Microsoft NAV during the Class Period, with one colleague stating simply “Kathy’s numbers are  
12 screwed up.”

13       58. According to FE 1, Vintage Wine’s senior officers knew of the problem. For  
14 example, Vintage Wine’s President, Terry Wheatley, and Zach Long, one of the three individuals  
15 serving as COO during the Class Period, acknowledged the problems with the calculations in  
16 Microsoft NAV during multiple weekly production meetings, and directed the personnel responsible  
17 for marketing the affected wines to sell the product for “what they could.”

18       59. For example, during the Class Period, FE 1 was told by COO Zach Long that the  
19 Company hoped to get \$69 a bottle for a 2018 Moon Mountain Cabernet Franc because of the high  
20 cost-of-goods-sold (“COGS”) associated with the wine. FE 1 said there was no way the wine could  
21 sell at that price, but was given 98 cases and instructed to sell it for what it would go for, ideally in  
22 the \$60’s.

23       60. Similarly, during the Class Period, FE 1 was told an Atlas Peak Rose of Sangiovese  
24 had an internal GOGS of \$4 a bottle. After arranging to sell the wine for \$16 a bottle, FE 1 learned  
25 that the internal COGS was, in fact, \$9.57, meaning that it would be difficult to sell the bottle at a  
26 profit. FE 1 was told to sell the wine for what they could, and that the Company would “settle the  
27 numbers issues on the back end.”

1           61.     According to FE 1, three lots of Napa Valley Cabernet Sauvignon released between  
2 July and October 2022 had the same issues. The wine was purchased internally from Delectus and  
3 had the same problem, with internal COGS in Vintage Wine’s inventory management software  
4 noted as \$18.54 per bottle. According to FE 1, the “COGS numbers were wrong.” The wine was to  
5 be sold for prices ranging from \$30 to \$35 a bottle—meaning margins were well below 50% even  
6 though the Company’s projections and internal targets were based on average margins over 60%.  
7 FE 1 stated there was “never an internal wine we purchased that did not have [a COGS] issue.”  
8 According to FE 1, it was the “same thing every time. We’d say COGS were through the roof...we  
9 were told it was inaccurate. By Terry [Wheatley], Zach [Long], they told us Kathy [DeVillers’s]  
10 formula is screwed up.” FE 1 inferred “I think they never understood how much it cost to keep wine  
11 in a tank in the first place, so they couldn’t build a formula around it.”

12           62.     In short, several times, Vintage Wine’s top managers acknowledged that the  
13 estimated costs included in Vintage Wine’s inventory management software were inaccurate. Those  
14 same numbers were provided to the accounting department and ultimately used to calculate the value  
15 of the Company’s inventory in SEC filings.

16           63.     FE 3 explained that his expenditures were closely monitored, and that he needed to  
17 keep track of all the costs that went into making a stock keeping unit (“SKU”), or product. But until  
18 September 2022, the Company did not have an organized way of tracking the costs that went into  
19 making an SKU. Instead, each winemaker was expected to track this information for his or her  
20 brands without being given any standardized method of organizing it.

21           64.     In the same period, FE 3 had to obtain the approval for significant expenditures by  
22 emailing CFO Katherine DeVillers and Chief Winemaker Marco DiGuilio. FE 3 provided the  
23 example of asking to acquire 42,000 gallons of Paso Robles chardonnay from another winemaker  
24 who did not need it by sending DeVillers and DiGuilio an email containing information about costs  
25 and how the product would be used. DeVillers had authority to approve or deny the request.

26           65.     In September 2022, when Kristina Johnson was CFO, the Company began tracking  
27 the cost of producing SKUs through a “communal spreadsheet” that was accessible through  
28 Microsoft Teams to all winemakers and finance employees, including FE 3, Johnson, DiGuilio, and

1 Long. When FE 3 wanted to make a new blend, they plugged in the costs they would incur into the  
2 spreadsheet. The spreadsheet also auto-populated additional expected costs that would accrue before  
3 a product was sold such as the costs of glass, cork, dry goods, storage, and taxes. Once the  
4 spreadsheet was in effect, FE 3 began obtaining approval for large expenditures through the  
5 spreadsheet. According to FE 3, the Company used the spreadsheet to evaluate profitability and the  
6 cost of goods sold.

7 66. FE 3 was also familiar with the Microsoft NAV system the Company used to track  
8 inventory and the problems it caused. He provided the example of dividing a California cabernet  
9 between three brands under the supervision of three winemakers. If one winemaker used his or her  
10 portion of the cabernet but did not update Microsoft NAV, the system would not reflect that only  
11 two-thirds of the blend was available. FE 3 also recounted that he would spend significant time  
12 trying to requisition a certain volume of wine for a blend, only to later learn that Vintage Wine had  
13 the wine available in stock even though NAV did not reflect its availability.

14 67. Additionally, Vintage Wine's operations and accounting departments were plagued  
15 by frequent turnover, short staffing, and inadequate training—problems that gradually rose to the  
16 level of crisis after the Company went public. Between June 2021 and February 2023, Vintage Wine  
17 went through three Chief Operating Officers. Similarly, there was high turnover in the Accounting  
18 Department—with multiple new hires leaving after only a few days or weeks. FE 1 reported that  
19 short staffing led to delays in correcting errors and FE 2 stated that the high turnover and  
20 understaffing caused the Company to pay distributors' invoices late. Vintage Wine's difficulties  
21 with staffing its Accounting Department during the Class Period reportedly made it difficult to  
22 correct mistakes and even pay vendor invoices promptly, as there simply were not enough staff to  
23 get the work done.

**D. The Company Admits That Its Financial Statements Were Overstated And Announces The Removal Of Its Founder And CEO**

68. On September 13, 2022, after the close of trading, Vintage Wine issued a press release, disclosing that it had recorded \$19.1 million in inventory adjustments. The press release stated, in relevant part:<sup>4</sup>

*[T]he Company recorded \$19.1 million in non-cash inventory adjustments identified through efforts t[o] improve and strengthen inventory management, processes and reporting.* This included physical inventory count adjustments of \$12.4 million, \$3.7 million related to the establishment of inventory reserves and \$3.0 million related to the impact of additional remediation efforts. *In addition, the quarter included approximately \$6.8 million in overhead burden that was related to the first and second quarter of fiscal 2022, but not material to the respective periods.* Also impacting gross profit were inefficiencies created by supply chain constraints and inflation. These impacts were partially offset by gross profit contributions of the acquisitions and improved pricing in DTC.

Kristina Johnston, Chief Financial Officer, commented, “Since joining VWE in March, I have been impressed by this team of very dedicated people who are intent upon executing our strategy to drive growth and deliver on our mission to provide the finest quality wines and create incredible customer experiences. We are now diligently applying this focus and intensity in our financial processes in order to remediate our material weakness. We have instituted improved accountability metrics, updated assumptions for overhead absorption processes better reflecting the current business and created greater discipline around timeliness in reporting throughout the organization. *The implementation of more stringent processes drove the adjustments in inventory, but we expect this will also drive greater transparency and better future results for the Company.*”

69. Also on September 13, 2022 after the close of trading, Vintage Wine filed a Form 10-K for the fiscal year ended June 30, 2022 (“2022 10-K”). Defendants Roney and Johnston signed the 2022 10-K. In the 2022 10-K, the Company reiterated that:

*For the year ended June 30, 2022, the Company recorded a \$19.1 million non-cash inventory write down.* Specifically, the inventory write down related to physical inventory count adjustments of \$12.4 million, \$3.7 million related to the establishment of inventory reserves and \$3.0 million related to the impact of additional remediation efforts.

The 2022 10-K revealed the degree to which Vintage Wine’s inventory mismanagement impacted its financials by reducing profit and increasing its losses from operations. According to the 2022 10-K, “Gross profit for the year ended June 30, 2022 increased \$14.6 million, or 19.4%, to \$90.0

---

<sup>4</sup> Unless otherwise stated, all emphasis in bold and italics hereinafter is added.

1 million, from \$75.4 million for the year ended June 30, 2021 . . . . *These increases were partially*  
 2 *offset by \$19.1 million of non-cash inventory write-downs identified through material weakness*  
 3 *remediation efforts.*” Meanwhile, “Loss from operations for the year ended June 30, 2022 was \$7.9  
 4 million, a decrease of \$17.1 million from income of \$9.2 million for the year ended June 30, 2021.  
 5 *The decrease was driven by \$19.1 million non-cash inventory write-downs identified through*  
 6 *material weakness remediation efforts*, offset by increased growth in our B2B and DTC segments.”

7 70. On this news, the price of Vintage Wine common stock fell \$2.23, or 40.3%, to close  
 8 at \$3.30 per share on September 14, 2022, on unusually high trading volume.

9 71. On February 8, 2023, after the close of trading, the Company filed a Form 8-K with  
 10 the SEC in which it disclosed that Defendant Roney was no longer going to serve as CEO. The same  
 11 Form 8-K further stated that certain previously issued financial statements should no longer be relied  
 12 upon and should be restated as a result of an accounting error related to the classification and timing  
 13 of recording certain costs. As the Form 8-K, in relevant part, disclosed:

14 **Item 4.02 — Non-Reliance on Previously Issued Financial Statements or a**  
 15 **Related Audit Report or Completed Interim Review**

16 On February 5, 2023, the Audit Committee (the “Audit Committee”) of the Board of  
 17 Directors (the “Board”) of the Company, after discussion with management and the  
 18 Company’s independent registered public accounting firm, determined that the  
 19 Company’s previously issued financial statements as of and for the three months  
 ended September 30, 2022 (the “Subject Period”) should no longer be relied upon  
 and should be restated due to the identification of an accounting error.

20 *The restatement results from an accounting error relating to the classification of*  
 21 *certain assets and the classification and timing of recording certain costs for the*  
 22 *Subject Period. Accordingly, investors should no longer rely on the Company’s*  
*previously issued financial statements, earnings release or similar*  
*communications relating to the Subject Period.*

23 These required adjustments were identified during the Company’s financial close  
 24 process for the second quarter of fiscal 2023 and did not involve any misconduct  
 25 with respect to the Company, its management or employees.

26 As a result of the accounting error identified, the Company will:

- 27 a) restate its unaudited condensed consolidated financial statements and  
 28 the notes thereto for the Subject Period; and

b) amend its Management's Discussion and Analysis of Financial Condition and Results of Operations ("MD&A") for the Subject Period.

***For the Subject Period, the restatement is expected to result in an increase in net revenue of approximately \$0.7 million, an increase in cost of goods sold of approximately \$2.9 million and a decrease in selling, general, and administrative expenses of approximately \$0.6 million, resulting in an approximately \$0.8 million decrease in net income.*** After giving effect to these changes, the Company expects diluted earnings per share allocable to common stockholders for the Subject Period as previously reported will be reduced from \$0.02 to \$0.00. The restatement is not expected to impact the Company's historical net earnings beyond the Subject Period.

In addition, current assets decreased \$1.3 million and current liabilities decreased \$0.5 million. The description in this report of the accounting error, the required adjustments and the expected impacts of the restatement are preliminary, unaudited and subject to further change in connection with the completion of the restatement.

The Company intends to file an amendment to its Quarterly Report on Form 10-Q for the quarterly period ended September 30, 2022 (the "Amended Q1 10-Q") in order to restate the financial statements for the Subject Period as soon as practicable.

The Company's management and the Audit Committee have discussed the matters disclosed in this Item 4.02 with the Company's independent registered public accounting firm, Cherry Bekaert LLP.

72. Moreover, the Form 8-K disclosed that the filing of the Company's next Quarterly Report would be delayed because management had identified impairment indicators. As the Company explained:

On February 8, 2023, the Company issued a press release announcing, among other things, that ***the filing of the Company's Quarterly Report on Form 10-Q for the quarterly period ended December 31, 2022 and the announcement of the related financial results will be delayed due to management identifying impairment indicators, which require additional analysis, late in the financial reporting and closing process.*** Due to the time required to complete this process, the Company expects it will file its second quarter financial results in mid-March 2023 following the filing of the Amended Q1 10-Q.

73. Attached to the Form 8-K were two press releases that had been issued after the close of trading that same day. The first press release was titled "Vintage Wine Estates to Restate First Quarter Fiscal 2023 Financial Statements; Announces Preliminary Unaudited/Unreviewed Second Quarter Fiscal 2023 Financial Results." In the press release, Vintage Wine announced that it planned to restate its consolidated financial statements for the first fiscal quarter of 2023, which ended on September 30, 2022 due "to the misclassification and accounting for certain assets and also the



1 timing of recording certain costs.” Vintage Wine added that “***Investors should no longer rely upon***  
 2 ***the Company’s previously released financial statements for the first quarter of fiscal 2023.***” The  
 3 Company further announced that it would delay filing its second quarter 2023 financial results.

4 74. The second February 8, 2023 press release, which was also attached to the Form 8-  
 5 K, was titled “Vintage Wine Estates Announces Changes in Executive Leadership and Board  
 6 Structure; Executing Business Realignment Plan to Deliver Stronger Earnings Power.” In the press  
 7 release, the Company announced that Roney would no longer serve as Vintage Wine’s CEO.  
 8 According to the Company, Roney “has elected to transition from Chief Executive Officer to  
 9 Executive Chairman of the Board of Directors.” The Board appointed independent director Jon  
 10 Moramarco interim CEO with immediate effect. In addition, the Company announced “that it has  
 11 retained Arthur Bert, a corporate strategy and acquisition integration advisor, to assist in the  
 12 reorganization and simplification of VWE.” Paul Walsh, the newly appointed Lead Independent  
 13 Director, added:

14 Pat [Roney] successfully grew VWE over the last 20 plus years and we have greatly  
 15 appreciated his contributions as we advanced VWE as a public company. ***We have***  
 16 ***mutually determined that his role as CEO has changed significantly since our IPO,***  
 17 ***adding a complex dimension to his responsibilities, and taking him from what he***  
 18 ***has truly enjoyed. It was critical that the Board make the necessary leadership***  
 19 ***changes to find the right talent to continue to execute our strategy while***  
 20 ***maintaining the years of institutional knowledge and industry relationships that***  
 21 ***Pat has to offer.*** As a result, we have implemented our succession plan and have  
 22 begun a search for a new CEO.

23 75. In response to this news, the price of Vintage Wine common stock fell \$0.77, or  
 24 27.6%, to close at \$2.02 per share on February 9, 2023, on unusually high trading volume

25 76. On April 5, 2023, Vintage Wine disclosed in a press release entitled  
 26 “Vintage Wine Estates Provides Preliminary Results of Fair Value Evaluation of Goodwill and  
 27 Tradenames,” in relevant part, that:

28 total non-cash impairment charges for the second quarter of fiscal 2023 that ended  
 December 31, 2022 is expected to be in the range of \$130 million to \$145 million.  
 The total is comprised of approximately \$120 million to \$130 million in estimated  
 goodwill impairments driven by changes in performance of certain lines of business  
 in the Wholesale and B2B segments, and an estimated \$10 million to \$15 million  
 write down in indefinite-lived tradename and trademark assets primarily related to  
 revised expectations of future net sales for the Layer Cake brand and the expected  
 future cash flow from the ACE Cider business.

**E. Defendants Violated Generally Accepted Accounting Practices During The Class Period**

77. Compliance with generally accepted accounting principles (“GAAP”) is a fundamental obligation of publicly traded companies such as Vintage Wine. GAAP is the official standard for accounting accepted by the SEC and is primarily promulgated by the Financial Accounting Standards Board (“FASB”) and American Institute of Certified Public Accountants (“AICPA”), which standards are referenced as “Accounting Standards Codification” (“ASC”). GAAP is recognized by the accounting profession as conventions, rules, and procedures necessary to define accepted accounting practices at a particular time. In addition, the FASB has issued guidance in the form of FASB Concept Statements (“FASCON”), which set the objectives, qualitative characteristics, and other concepts used in the development of GAAP and which reflect the basis and framework for the promulgation of accounting standards.

78. At all times throughout the Class Period, Vintage Wine asserted in its SEC filings that the Company’s financial statements complied with GAAP. Contrary to these statements, the restatement was an admission that the Company’s historical financial statements violated GAAP. SEC Regulation S-X provides that the Company’s annual and interim financial statements filed with the SEC “which are not prepared in accordance with [GAAP] will be presumed to be misleading or inaccurate.” 17 C.F.R. § 210.4-01(a).

79. As discussed below, Vintage Wine’s financial statements included in its Class Period SEC filings were not prepared in accordance with GAAP. The Company violated ASC 330-10-35-1B, which states:

Inventory measured using any method other than LIFO or the retail inventory method (for example, inventory measured using first-in, first-out (FIFO) or average cost) shall be measured at the lower of cost and net realizable value. *When evidence exists that the net realizable value of inventory is lower than its cost, the difference shall be recognized as a loss in earnings in the period in which it occurs. That loss may be required, for example, due to damage, physical deterioration, obsolescence, changes in price levels, or other causes.*

80. In other words, for companies that measure inventory using the FIFO method (as Vintage Wine purports to do), inventory is measured by comparing the net realizable value (for example, the sale price of a bottle of wine) minus the price of getting the goods to market (such as



1 storage, materials, shipping costs etc.). Accordingly, where there is evidence that the inventory is  
 2 worth less than the associated costs of selling it, because of, for example, damage or deterioration,  
 3 a company must recognize that difference as a loss *during the time period* when that damage or  
 4 deterioration occurs.

5 81. Here, Vintage Wine recognized a \$19.1 million write-down of the value of its  
 6 inventory in its 2022 10-K. As disclosed by the Company’s simultaneously filed press release, the  
 7 write-down included \$12.4 million in “physical inventory count adjustments.” FE 1 states that the  
 8 Company’s 2022 physical inventory count took place in June 2022. But the Company’s problems  
 9 with missing, spoiled, or improperly priced inventory all substantially pre-dated the period covered  
 10 by the 2022 10-K. Indeed, based on the information provided by former employees and the  
 11 Company’s own SEC disclosures, those problems were endemic throughout the Class Period and  
 12 well-known to the Company’s senior management, including the Individual Defendants.

13 82. The September 13, 2022 press release states that “[t]he implementation of more  
 14 stringent processes drove the adjustments in inventory” and states that, going forward, the Company  
 15 would employ “more rigorous procedures with inventory management, expand[] and upgrad[e] the  
 16 accounting and finance team, and measurably increase[] training throughout the organization  
 17 regarding inventory, reporting and reconciliation procedures.”

18 83. Put simply, based on Vintage Wine’s own explanations of how it accounted for the  
 19 value of its inventory and why the Company reduced that estimate by \$19.1 million in September  
 20 2022, every previous earnings disclosure during the Class Period was materially incorrect for  
 21 reasons well-known to the Individual Defendants—the inadequacies of its inventory management  
 22 system and the shortcomings of its accounting team.

## 23 **V. DEFENDANTS’ MATERIALLY FALSE AND MISLEADING STATEMENTS AND** 24 **OMISSIONS**

25 84. On October 13, 2021, Vintage Wine filed its Form 10-K with the SEC for the period  
 26 ended June 30, 2021 (“2021 10-K”), which Defendants Roney and DeVillers each signed. In the  
 27 2021 10-K, the Company stated that in concluding its financial close process for the 2021 fiscal  
 28 year, it “*identified a material weakness in our internal control over financial reporting*” that

1 “relates to our process and controls regarding the tracking of costs through the various stages of  
 2 *inventory accounting*, particularly as they pertain to bulk wine and spirits.” As a result, the  
 3 Company’s “disclosure controls and procedures were not effective as of June 30, 2021.” The 2021  
 4 10-K continued:

5 ***Material Weakness***

6 ***Despite not conducting a formal assessment regarding internal control over***  
 7 ***financial reporting, management identified the material weakness described below***  
 8 ***during the fiscal 2021 audit.*** A material weakness is a deficiency, or a combination  
 9 of deficiencies, in internal control over financial reporting, such that there is a  
 possibility that a material misstatement of a company’s annual or interim financial  
 statements will not be prevented or detected on a timely basis.

10 Control Activity—The Company did not have effective business processes and  
 11 controls to perform reconciliations of certain account balances related to inventory,  
 and the received not invoiced and cellar accruals, on a regular basis.

12 ***The Company is actively pursuing resources necessary to remediate this deficiency***  
 13 ***in an effort to remediate this material weakness. We have engaged third party***  
 14 ***consultants to assist with business processes and control activities related to***  
 15 ***inventory and account reconciliations.***

16 85. The statements identified in ¶ 84 were materially false and misleading and omitted  
 17 to disclose material facts necessary to prevent them from being misleading because they failed to  
 18 disclose that the Company had not taken significant measures to remediate the material weakness  
 19 concerning inventory balances.

20 86. The 2021 10-K reported the following about inventory:

21 Inventory consists of the following at June 30, 2021 and June 30, 2020:

(in thousands)	June 30,	
	2021	2020
Bulk wine and spirits	\$ 119,333	\$ 124,944
Bottled wine and spirits	90,083	68,684
Bottling and packaging supplies	10,482	11,798
Nonwine inventory	1,247	1,032
Total inventories	\$ 221,145	\$ 206,458

22 During the year ended June 30, 2021, ***we recognized impairment of inventory of***  
 23 ***\$3.3 million*** associated with inventory damage caused by the 2020 Northern  
 24 California wildfires.

25 During the year ended June 30, 2020, ***we recognized an impairment of inventory of***  
 26 ***approximately \$3.9 million*** associated with inventory damage caused by Northern  
 27  
 28

California fires. In December 2020, we entered into a settlement agreement for \$4.8 million in connection with the damaged inventory.

87. The statements identified in ¶ 86 were materially false and misleading and omitted to disclose material facts necessary to prevent them from being misleading because they failed to disclose that: (i) the Company had not taken significant measures to remediate the material weakness concerning inventory balances; (ii) due to the mismanagement of inventory, Vintage Wine's reported inventory did not reflect the value of inventory that was damaged and/or destroyed; and (iii) as a result, its inventory balances were overstated.

88. Defendants Roney and DeVillers each signed certifications pursuant to the Sarbanes-Oxley Act of 2002 ("SOX Certifications") that were attached as exhibits to the 2021 10-K. In the SOX Certifications, Roney and DeVillers certified that *"the information contained in the Periodic Report fairly presents, in all material respects, the financial condition and results of operations of the Company."*

89. The statements identified in ¶ 88 were materially false and misleading and omitted to disclose material facts necessary to prevent them from being misleading because they failed to disclose that: (i) the Company had not taken significant measures to remediate the material weakness concerning inventory balances; (ii) due to the mismanagement of inventory, Vintage Wine's reported inventory did not reflect the value of inventory that was damaged and/or destroyed; and (iii) as a result, its inventory balances were overstated.

90. On November 15, 2021, Vintage Wine filed its Form 10-Q for the period ended September 30, 2021 ("1Q22 10-Q"), which Defendants Roney and DeVillers signed. The 1Q22 10-Q stated that the previously disclosed material weakness had not been remediated. The 1Q22 10-Q also reported the following about inventory:

A summary of inventory at September 30, 2021 and June 30, 2021 is as follows:

(in thousands)	September 30, 2021	June 30, 2021
Bulk wine and spirits	\$ 103,857	\$ 119,333
Bottled wine and spirits	106,482	90,083
Bottling and packaging supplies	13,991	10,482
Nonwine inventory	1,486	1,247
Total inventories	\$ 225,816	\$ 221,145

1 For the three months ended September 30, 2021 and 2020, the Company *did not*  
 2 *recognize any impairment of inventory.*

3 91. The statements identified in ¶ 90 were materially false and misleading and omitted  
 4 to disclose material facts necessary to prevent them from being misleading because they failed to  
 5 disclose that: (i) the Company had not taken significant measures to remediate the material weakness  
 6 concerning inventory balances; (ii) due to the mismanagement of inventory, Vintage Wine's  
 7 reported inventory did not reflect the value of inventory that was damaged and/or destroyed; and  
 8 (iii) as a result, its inventory balances were overstated.

9 92. Defendants Roney and DeVillers each signed SOX Certifications that were attached  
 10 as exhibits to the 1Q22 10-Q. The SOX Certifications stated that "*the information contained in the*  
 11 *Periodic Report fairly presents, in all material respects, the financial condition and results of*  
 12 *operations of the Company.*"

13 93. The statements identified in ¶ 92 were materially false and misleading and omitted  
 14 to disclose material facts necessary to prevent them from being misleading because they failed to  
 15 disclose that: (i) the Company had not taken significant measures to remediate the material weakness  
 16 concerning inventory balances; (ii) due to the mismanagement of inventory, Vintage Wine's  
 17 reported inventory did not reflect the value of inventory that was damaged and/or destroyed; and  
 18 (iii) as a result, its inventory balances were overstated.

19 94. On February 14, 2022, Vintage Wine filed its Form 10-Q for the period ended  
 20 December 31, 2021 ("2Q22 10-Q"), which Defendants Roney and DeVillers signed. The 2Q22 10-  
 21 Q stated that the previously disclosed material weakness had not been remediated. The 2Q22 10-Q  
 22 further reported the following about inventory:

23 Inventory consists of the following:

(in thousands)	December 31, 2021	June 30, 2021
Bulk wine, spirits and cider	\$ 110,202	\$ 119,333
Bottled wine, spirits and cider	102,740	90,083
Bottling and packaging supplies	7,751	10,482
Nonwine inventory	1,648	1,247
Total inventories	\$ 222,341	\$ 221,145

27 For the three months ended December 31, 2021 and 2020, respectively, the Company  
 28 recognized impairment of inventory of zero and \$3.3 million. *For the six months*

ended December 31, 2021 and 2020, respectively, the Company recognized impairment of inventory of zero and \$3.3 million.

95. The statements identified in ¶ 94 were materially false and misleading and omitted to disclose material facts necessary to prevent them from being misleading because they failed to disclose that: (i) the Company had not taken significant measures to remediate the material weakness concerning inventory balances; (ii) due to the mismanagement of inventory, Vintage Wine's reported inventory did not reflect the value of inventory that was damaged and/or destroyed; and (iii) as a result, its inventory balances were overstated.

96. Defendants Roney and DeVillers each signed SOX Certifications that were attached as exhibits to the 2Q22 10-Q. The SOX Certifications stated that *"the information contained in the Periodic Report fairly presents, in all material respects, the financial condition and results of operations of the Company."*

97. The statements identified in ¶ 96 were materially false and misleading and omitted to disclose material facts necessary to prevent them from being misleading because they failed to disclose that: (i) the Company had not taken significant measures to remediate the material weakness concerning inventory balances; (ii) due to the mismanagement of inventory, Vintage Wine's reported inventory did not reflect the value of inventory that was damaged and/or destroyed; and (iii) as a result, its inventory balances were overstated.

98. On May 16, 2022, Vintage Wine filed its Form 10-Q for the period ended March 31, 2022 ("3Q22 10-Q"), which Defendants Roney and Johnston signed. The 3Q22 10-Q stated that the previously disclosed material weakness had not been remediated. The 3Q22 10-Q further reported the following about inventory:

Inventory consists of the following:

(in thousands)	March 31, 2022	June 30, 2021
Bulk wine, spirits and cider	\$ 109,408	\$ 119,333
Bottled wine, spirits and cider	89,808	90,083
Bottling and packaging supplies	20,526	10,482
Nonwine inventory	1,522	1,247
Total inventories	\$ 221,264	\$ 221,145

For the three months ended March 31, 2022 and 2021, respectively, the Company recognized no impairment of inventory. *For the nine months ended March 31, 2022*

1 *and 2021, respectively, the Company recognized impairment of inventory of zero*  
2 *and \$3.3 million.*

3 99. The statements identified in ¶ 98 were materially false and misleading and omitted  
4 to disclose material facts necessary to prevent them from being misleading because they failed to  
5 disclose that: (i) the Company had not taken significant measures to remediate the material weakness  
6 concerning inventory balances; (ii) due to the mismanagement of inventory, Vintage Wine's  
7 reported inventory did not reflect the value of inventory that was damaged and/or destroyed; and  
8 (iii) as a result, its inventory balances were overstated.

9 100. Defendants Roney and Johnston each signed SOX Certifications that were attached  
10 as exhibits to the 3Q22 10-Q. The SOX Certifications stated that *"the information contained in the*  
11 *Periodic Report fairly presents, in all material respects, the financial condition and results of*  
12 *operations of the Company."*

13 101. The statements identified in ¶ 100 were materially false and misleading and omitted  
14 to disclose material facts necessary to prevent them from being misleading because they failed to  
15 disclose that: (i) the Company had not taken significant measures to remediate the material weakness  
16 concerning inventory balances; (ii) due to the mismanagement of inventory, Vintage Wine's  
17 reported inventory did not reflect the value of inventory that was damaged and/or destroyed; and  
18 (iii) as a result, its inventory balances were overstated.

19 102. On November 9, 2022, Vintage Wine filed its Form 10-Q for the period ended  
20 September 30, 2022 ("1Q23 10-Q"), which Defendants Roney and Johnston signed. The 1Q23 10-  
21 Q reported the following regarding net revenue, cost of revenue, and net income:

	Three Months Ended September 30,	
	2022	2021
<b>Net revenues</b>		
Wine, spirits and cider	\$ 52,052	\$ 36,287
Nonwine	25,810	19,400
	77,862	55,687
<b>Cost of revenues</b>		
Wine, spirits and cider	34,522	20,588
Nonwine	13,192	11,662
	47,714	32,250
<b>Net income</b>	634	2,779
Net loss attributable to the noncontrolling interests	(343)	(25)
<b>Net income attributable to Vintage Wine Estates, Inc.</b>	977	2,804
Accretion on redeemable Series B stock	-	-
<b>Net income allocable to common stockholders</b>	\$ 977	\$ 2,804

1           103. The statements identified in ¶ 102 were materially false and misleading and omitted  
 2 to disclose material facts necessary to prevent them from being misleading because they failed to  
 3 disclose that: (i) the Company had an accounting error relating to the classification of certain assets  
 4 and the classification and timing of recording certain costs and (ii) that as a result, the Company's  
 5 cost of goods sold and net revenue were understated and its expenses was overstated, resulting in  
 6 an overstatement in net income.

7           104. Defendants Roney and Johnston each signed SOX Certifications that were attached  
 8 as exhibits to the 1Q23 10-Q. The SOX Certifications stated that "*the information contained in the*  
 9 *Periodic Report fairly presents, in all material respects, the financial condition and results of*  
 10 *operations of the Company.*"

11           105. The statements identified in ¶ 104 were materially false and misleading and omitted  
 12 to disclose material facts necessary to prevent them from being misleading because they failed to  
 13 disclose that: (i) the Company had an accounting error relating to the classification of certain assets  
 14 and the classification and timing of recording certain costs and (ii) that as a result, the Company's  
 15 cost of goods sold and net revenue were understated and its expenses was overstated, resulting in  
 16 an overstatement in net income.

## 17 **VI. ADDITIONAL SCIENTER ALLEGATIONS**

18           106. As alleged herein, Defendants acted with scienter because they knew that the public  
 19 documents and statements issued or disseminated in the name of Vintage Wine were materially false  
 20 and/or misleading; knew that such statements or documents would be issued or disseminated to the  
 21 investing public; and knowingly and substantially participated or acquiesced in the issuance or  
 22 dissemination of such statements or documents as primary violations of the federal securities laws.

23           107. As alleged herein, the Individual Defendants, by virtue of their receipt of information  
 24 reflecting the true facts regarding Vintage Wine, their control over, and/or receipt and/or  
 25 modification of the Company's allegedly materially misleading misstatements and/or their  
 26 associations with Vintage Wine which made them privy to confidential proprietary information  
 27 concerning Vintage Wine, participated in the fraudulent scheme alleged herein.



1                   **1. The Individual Defendants Were Actively Involved In Running The**  
 2                   **Business And Were Certainly Aware Of The Facts That Were Central**  
                   **To Vintage Wine’s Business**

3           108. The Individual Defendants intimately involved in the day-to-day operations of the  
 4 Company. The Company’s public filings, including an amended Form 10-K filed on October 28,  
 5 2021, describe Roney as “hands-on in every aspect of the wine and spirits business” and former  
 6 employees described Roney as intervening in the day-to-day management of Vintage Wine’s  
 7 business. FE 3 even described Roney as knowledgeable about the details of the Company and “well-  
 8 informed about everything all the time.”

9           109. The Individual Defendants’ participation in and control over the minutiae of Vintage  
 10 Wine’s business supports the inference that each knew or should have known the nature and the  
 11 scope of the issues affecting the Company’s inventory management system and accounting  
 12 practices—especially given the former employees’ statements suggesting that those issues were  
 13 repeatedly raised with the Company’s other executives. The Company’s sole business purpose is  
 14 the production and sale of wine (which certainly includes the associated costs and value of stored  
 15 inventory), supporting a strong inference that they knew or should have known the truth concerning  
 16 the financial statements later acknowledged to be materially false. Certainly, the Company’s  
 17 executives would have been aware, or were reckless in not knowing, the amount of wine sold and  
 18 in stock at a wine selling business.

19                   **2. The Fact That The Individual Defendants Were Aware Of Weaknesses**  
 20                   **In The Company’s Internal Control Further Supports Their Scienter**

21           110. Before the start of the Class Period, on September 29, 2021, the Company  
 22 acknowledged that it had internal control issues. Specifically, the Company disclosed that, “During  
 23 its financial close process, the Company identified a material weakness in its internal control over  
 24 financial reporting relating to the process and controls surrounding inventory. Specifically, the  
 25 Company did not have effective business processes and controls to perform reconciliations of certain  
 26 inventory-related account balances.” Vintage Wine further disclosed that it had discussed these  
 27 issues with the Audit Committee of its Board and was working with its registered public accounting  
 28 firm to remedy the control issues.



111. Even though the Company and the Individual Defendants were aware of the internal control issues, which they were purporting to be working with their auditor to remedy, Defendants still failed to properly account for the Company's financials. This continued failure supports the inference that they acted with reckless disregard for the truth of the Company's financial disclosures during the Class Period.

112. In other words, both issues underlying the September 13, 2022 and February 8, 2023 disclosures directly related to the Company's known material weaknesses with respect to internal controls regarding accounting and specifically to difficulties with accurately calculating the cost of goods sold—issues that the Individual Defendants had been aware of before and throughout the Class Period. The Individual Defendants' protracted failure to correct known material weaknesses, which contributed to the issuance of financial statements they later acknowledged to be materially inaccurate, supports a strong inference of scienter.

### 3. The Full Truth Was Only Revealed After Long-Standing Management Of Vintage Wine Were Removed From Their Positions

113. Defendant DeVillers served as Vintage Wine's CFO from August 2018 until March 2022 and then served as the Company's Executive Vice President of Acquisition Integrations until her resignation on January 27, 2023. Roney was the Company's founder and CEO. He served as the Company's CEO from its founding in 2009, through its acquisition and throughout the Class Period. Yet, at the end of the Class Period, on February 8, 2023, the Company announced that it had removed Roney as Vintage Wine's CEO since "It was critical that the Board make the necessary leadership changes to find the right talent to continue to execute our strategy...."

114. The most logical inference from the departure of Vintage Wine's management that had been overseeing the Company and its accounting is that they had knowledge of, or were reckless in not knowing, the accounting and internal control issues, and the Board of Directors wanted to bring in new management to ensure that such a debacle could not occur again.

### 4. Defendants' Violations Of Basic Accounting Guidelines Further Support Scienter

115. As discussed above, Vintage Wine must comply with GAAP, which are those principles recognized by the accounting profession as the conventions, rules, and procedures

1 necessary to define accepted accounting practice at a particular time. Specifically, SEC Regulation  
 2 S-X requires that interim financial statements as filed with the SEC be prepared in accordance with  
 3 GAAP. (17 C.F.R. § 210.10-01(a)). Filings that do not comply with GAAP are “presumed to be  
 4 misleading or inaccurate.” 17 C.F.R. § 210.4- 01(a)(1).

5 116. Furthermore, the fact that Vintage Wine stated that its financial statements should  
 6 not be relied upon is an admission that they were false and misleading when originally issued.  
 7 (Accounting Principles Board Opinion (“APB”) No. 20 at ¶¶ 7-13; Financial Accounting Standards  
 8 Board Statement No. 154 at ¶ 25).

9 117. GAAP rules and regulations regarding inventory, revenue, net income and assets are  
 10 fundamental for publicly traded companies. As such, brazen violation of these basic and well-known  
 11 rules, as Vintage Wine admittedly did, further demonstrates intent, or at least severe recklessness.

## 12 **5. Corporate Scierter And *Respondeat Superior***

13 118. Each of the Individual Defendants was a high-ranking management-level employee  
 14 that either (i) made the false or misleading statements alleged herein; (ii) approved the false or  
 15 misleading statements alleged herein; or (iii) approved the making or issuance of the false or  
 16 misleading statements alleged herein. In so doing, each was acting in his/her role as an executive  
 17 employee and representative of Vintage Wine. The scienter of each of these individuals and all other  
 18 management-level employees of Vintage Wine, is therefore imputed to Defendant Vintage Wine.

## 19 **VII. LOSS CAUSATION**

20 119. Defendants’ wrongful conduct, as alleged herein, directly and proximately caused  
 21 the economic loss suffered by Plaintiffs and the Class. Defendants’ misrepresentations and  
 22 omissions caused and maintained the artificial inflation in Vintage Wine’s stock price throughout  
 23 the Class Period until Defendants began to disclose the truth regarding the Company’s financial  
 24 results to the market.

25 120. The truth regarding the Company’s financial results was partially revealed, and/or  
 26 the concealed risks materialized, on or about September 13, 2022 and February 8, 2023.

27 121. On September 13, 2022, after the close of trading, Vintage Wine disclosed, amongst  
 28 other things, that it had recorded \$19.1 million in inventory adjustments and that its fourth quarter

1 2022 results included \$6.8 million in overhead burden related to the first and second quarter of 2022.  
2 On this news, on September 14, 2022, the price of Vintage Wine stock, fell from the prior day's  
3 close of \$5.53 per share to close at \$3.30 per share, a drop of 40.3%.

4 122. On February 8, 2023, after the close of trading, the Company disclosed that  
5 Defendant Roney was no longer going to serve as CEO, that the filing of the Company's next  
6 Quarterly Report would be delayed because management had identified impairment indicators, and  
7 that certain previously issued financial statements should no longer be relied upon and should be  
8 restated as a result of an accounting error related to the classification and timing of recording certain  
9 costs. On this news, on February 9, 2023, Vintage Wine's stock price fell from the prior day's close  
10 of \$2.79 per share to close at \$2.02 per share, a drop of 27.6%.

11 123. During the Class Period, Plaintiffs and the Class purchased Vintage Wine's securities  
12 at artificially inflated prices and were damaged thereby. The price of the Company's securities  
13 significantly declined when the misrepresentations made to the market, and/or the information  
14 alleged herein to have been concealed from the market, and/or the effects thereof, were revealed,  
15 causing investors' losses.

#### 16 **VIII. CLASS ACTION ALLEGATIONS**

17 124. Plaintiffs bring this action as a class action pursuant to Federal Rule of Civil  
18 Procedure 23(a) and (b)(3) on behalf of a class, consisting of all persons and entities that purchased  
19 or otherwise acquired Vintage Wine common stock between October 13, 2021 and February 8, 2023,  
20 inclusive, and who were damaged thereby ("Class"). Excluded from the Class are Defendants, the  
21 officers and directors of the Company, at all relevant times, members of their immediate families  
22 and their legal representatives, heirs, successors, or assigns, and any entity in which Defendants  
23 have or had a controlling interest.

24 125. The members of the Class are so numerous that joinder of all members is  
25 impracticable. Throughout the Class Period, Vintage Wine's shares actively traded on the  
26 NASDAQ. While the exact number of Class members is unknown to Plaintiffs at this time and can  
27 be ascertained only through appropriate discovery, Plaintiffs believe that there are at least hundreds  
28 or thousands of members in the proposed Class. Millions of Vintage Wine shares were traded

publicly during the Class Period on the NASDAQ. Record owners and other members of the Class may be identified from records maintained by Vintage Wine or its transfer agent and may be notified of the pendency of this action by mail, using the form of notice similar to that customarily used in securities class actions.

126. Plaintiffs' claims are typical of the claims of the members of the Class as all members of the Class are similarly affected by Defendants' wrongful conduct in violation of federal law complained of herein.

127. Plaintiffs will fairly and adequately protect the interests of the members of the Class and has retained counsel competent and experienced in class and securities litigation. Plaintiffs have no interests antagonistic to or in conflict with those of the Class.

128. Common questions of law and fact exist as to all members of the Class and predominate over any questions solely affecting individual members of the Class. Among the questions of law and fact common to the Class are:

- a. whether the federal securities laws were violated by Defendants' acts as alleged here;
- b. whether statements made by Defendants to the investing public during the Class Period omitted and/or misrepresented material facts about the business, operations, and prospects of Vintage Wine; and
- c. to what extent the members of the Class have sustained damages and the proper measure of damages.

129. A class action is superior to all other available methods for the fair and efficient adjudication of this controversy since joinder of all members is impracticable. Furthermore, as the damages suffered by individual Class members may be relatively small, the expense and burden of individual litigation makes it impossible for members of the Class to individually redress the wrongs done to them. There will be no difficulty in the management of this action as a class action.

#### **IX. FRAUD ON THE MARKET**

130. Plaintiffs will rely on the presumption of reliance established by the fraud-on-the-market doctrine. Among other things:

1 a. Defendants made public misrepresentations or failed to disclose material facts during  
2 the Class Period;

3 b. These omissions and material misrepresentations were material;

4 c. Vintage Wine common stock traded in an efficient market throughout the Class  
5 Period;

6 d. The misrepresentations alleged would tend to induce a reasonable investor to  
7 misjudge the value of Vintage Wine common stock; and

8 e. Plaintiffs and other members of the Class purchased Vintage Wine common stock  
9 between the time Defendants misrepresented or failed to disclose material facts and the time the  
10 facts were disclosed, without knowledge of the misrepresented or omitted facts.

11 131. At all relevant times, the market for Vintage Wine common stock was efficient, as:

12 a. Vintage Wine filed periodic public reports with the SEC as a regulated issuer; and

13 b. Vintage Wine regularly communicated with public investors via established  
14 communications mechanisms, including through the regular dissemination of press releases on  
15 major news wire services, communications through the financial press, securities analysts, the  
16 internet, and other similar reporting services.

17 132. As a result of the foregoing, the market for Vintage Wine's securities promptly  
18 digested current information about Vintage Wine from publicly available sources and reflected such  
19 information in Vintage Wine's securities price(s). Under these circumstances, all persons and  
20 entities who or which purchased or otherwise acquired Vintage Wine's common stock during the  
21 Class Period suffered similar injuries through their purchase of Vintage Wine shares at artificially  
22 inflated prices and thus the presumption of reliance applies.

23 133. To the extent that the Defendants concealed or improperly failed to disclose material  
24 facts with respect to VWE's business, Plaintiffs are entitled to a presumption of reliance in  
25 accordance with *Affiliated Ute Citizens of Utah v. United States*, 406 U.S. 128, 153 (1972).

26 **X. NO SAFE HARBOR**

27 134. The statutory safe harbor provided by the PSLRA for forward-looking statements  
28 under certain circumstances does not apply to any of the materially false and misleading statements

1 alleged in this Amended Complaint. First, many of the statements alleged to be false and misleading  
2 relate to historical facts or existing conditions. Second, to the extent any of the allegedly false and  
3 misleading statements may be characterized as forward-looking, they were not adequately identified  
4 as “forward-looking” statements when made. Third, any purported forward-looking statements  
5 were not accompanied by meaningful cautionary language because the risks that Defendants warned  
6 of had already come to pass.

7 135. To the extent any statements alleged to be false and misleading may be construed to  
8 discuss future intent, they are mixed statements of present or historical facts and future intent and  
9 are not entitled to PSLRA safe-harbor protection—at least with respect to the part of the statement  
10 that refers to the present.

11 136. Furthermore, Defendants did not accompany their statements with meaningful  
12 cautionary language identifying important factors that could cause actual results to differ materially  
13 from any results projected. To the extent Defendants included any cautionary language, that  
14 language was not meaningful because any potential risks identified by Defendants had already  
15 passed or manifested.

16 137. In the alternative, to the extent that the statutory safe harbor is determined to apply  
17 to any forward-looking statements pleaded herein, Defendants are liable for those false forward-  
18 looking statements because at the time each of those forward-looking statements were made, the  
19 speaker had actual knowledge that the forward-looking statement was materially false or misleading,  
20 or the forward-looking statement was authorized or approved by an executive officer of Vintage  
21 Wine who knew that the statement was false when made.

## 22 **COUNT I**

### 23 **(Violations of Section 10(b) of the Exchange Act and Rule 10b-5 Against All Defendants)**

24 138. Plaintiffs repeat and re-allege each and every allegation contained about as if fully  
25 set forth herein.

26 139. This Count is asserted against Defendants and is based upon Section 10(b) of the  
27 Exchange Act, 15 U.S.C. § 78j(b), and Rule 10b-5 promulgated thereunder by the SEC.

1           140. During the Class Period, Defendants carried out a plan, scheme and course of conduct  
2 which was intended to and, throughout the Class Period, did: (i) deceive the investing public,  
3 including Plaintiffs and other Class members, as alleged herein; and (ii) cause Plaintiffs and other  
4 members of the Class to purchase Vintage Wine's securities at artificially inflated prices. In  
5 furtherance of this unlawful scheme, plan and course of conduct, Defendants, and each defendant,  
6 took the actions set forth herein.

7           141. Defendants (i) employed devices, schemes, and artifices to defraud; (ii) made untrue  
8 statements of material fact and/or omitted to state material facts necessary to make the statements  
9 not misleading; and (iii) engaged in acts, practices, and a course of business which operated as a  
10 fraud and deceit upon the purchasers of the Company's securities in an effort to maintain artificially  
11 high market prices for Vintage Wine's securities in violation of Section 10(b) of the Exchange Act  
12 and Rule 10b-5. All Defendants are sued either as primary participants in the wrongful and illegal  
13 conduct charged herein or as controlling persons as alleged below.

14           142. Defendants, individually and in concert, directly and indirectly, by the use, means or  
15 instrumentalities of interstate commerce and/or of the mails, engaged and participated in a  
16 continuous course of conduct to conceal adverse material information about Vintage Wine's  
17 financial well-being and prospects, as specified herein.

18           143. Defendants employed devices, schemes and artifices to defraud, while in possession  
19 of material adverse non-public information and engaged in acts, practices, and a course of conduct  
20 as alleged herein in an effort to assure investors of Vintage Wine's value and performance and  
21 continued substantial growth, which included the making of, or the participation in the making of,  
22 untrue statements of material facts and/or omitting to state material facts necessary in order to make  
23 the statements made about Vintage Wine and its business operations and future prospects in light of  
24 the circumstances under which they were made, not misleading, as set forth more particularly herein,  
25 and engaged in transactions, practices and a course of business which operated as a fraud and deceit  
26 upon the purchasers of the Company's securities during the Class Period.

27           144. Each of the Individual Defendants' primary liability and controlling person liability  
28 arises from the following facts: (i) the Individual Defendants were high-level executives and/or



1 directors at the Company during the Class Period and members of the Company's management team  
2 or had control thereof; (ii) each of these defendants, by virtue of their responsibilities and activities  
3 as a senior officer and/or director of the Company, was privy to and participated in the creation,  
4 development and reporting of the Company's internal budgets, plans, projections and/or reports;  
5 (iii) each of these defendants enjoyed significant personal contact and familiarity with the other  
6 defendants and was advised of, and had access to, other members of the Company's management  
7 team, internal reports and other data and information about the Company's finances, operations, and  
8 sales at all relevant times; and (iv) each of these defendants was aware of the Company's  
9 dissemination of information to the investing public which they knew and/or recklessly disregarded  
10 was materially false and misleading.

11 145. Defendants had actual knowledge of the misrepresentations and/or omissions of  
12 material facts set forth herein, or acted with reckless disregard for the truth in that they failed to  
13 ascertain and to disclose such facts, even though such facts were available to them. Such defendants'  
14 material misrepresentations and/or omissions were done knowingly or recklessly and for the purpose  
15 and effect of concealing Vintage Wine's financial well-being and prospects from the investing  
16 public and supporting the artificially inflated price of its securities. As demonstrated by Defendants'  
17 overstatements and/or misstatements of the Company's business, operations, financial well-being,  
18 and prospects throughout the Class Period, Defendants, if they did not have actual knowledge of the  
19 misrepresentations and/or omissions alleged, were reckless in failing to obtain such knowledge by  
20 deliberately refraining from taking those steps necessary to discover whether those statements were  
21 false or misleading.

22 146. As a result of the dissemination of the materially false and/or misleading information  
23 and/or failure to disclose material facts, as set forth above, the market price of Vintage Wine's  
24 securities was artificially inflated during the Class Period. In ignorance of the fact that market prices  
25 of the Company's securities were artificially inflated, and relying directly or indirectly on the false  
26 and misleading statements made by Defendants, or upon the integrity of the market in which the  
27 securities trades, and/or in the absence of material adverse information that was known to or  
28 recklessly disregarded by Defendants, but not disclosed in public statements by Defendants during



1 the Class Period, Plaintiffs and the other members of the Class acquired Vintage Wine's securities  
2 during the Class Period at artificially high prices and were damaged thereby.

3 147. At the time of said misrepresentations and/or omissions, Plaintiffs and other  
4 members of the Class were ignorant of their falsity, and believed them to be true. Had Plaintiffs and  
5 the other members of the Class and the marketplace known the truth regarding the problems that  
6 Vintage Wine was experiencing, which were not disclosed by Defendants, Plaintiffs and other  
7 members of the Class would not have purchased or otherwise acquired their Vintage Wine securities,  
8 or, if they had acquired such securities during the Class Period, they would not have done so at the  
9 artificially inflated prices which they paid.

10 148. By virtue of the foregoing, Defendants violated Section 10(b) of the Exchange Act  
11 and Rule 10b-5 promulgated thereunder.

12 149. As a direct and proximate result of Defendants' wrongful conduct, Plaintiffs and the  
13 other members of the Class suffered damages in connection with their respective purchases and  
14 sales of the Company's securities during the Class Period, upon the disclosure that Vintage Wine  
15 had been disseminating misrepresented financial statements to the public.

## 16 **COUNT II**

### 17 **(For Violations of Section 20(a) of the Exchange Act Against the Individual Defendants)**

18 150. Plaintiffs repeat and re-allege each and every allegation contained above as if fully  
19 set forth herein.

20 151. During the Class Period, the Individual Defendants participated in the operation and  
21 management of Vintage Wine, and conducted and participated, directly and indirectly, in the  
22 conduct of Vintage Wine's business affairs. Because of their senior positions, they knew the adverse  
23 non-public information about Vintage Wine's false financial statements.

24 152. As officers and/or directors of a publicly owned company, the Individual Defendants  
25 had a duty to disseminate accurate and truthful information with respect to Vintage Wine's financial  
26 condition and results of operations, and to correct promptly any public statements issued by Vintage  
27 Wine which had become materially false or misleading.

1           153. Individual Defendants acted as controlling persons of Vintage Wine within the  
2 meaning of Section 20(a) of the Exchange Act as alleged herein. By virtue of their high-level  
3 positions and their ownership and contractual rights, participation in, and/or awareness of the  
4 Company's operations and intimate knowledge of the false financial statements filed by the  
5 Company with the SEC and disseminated to the investing public, Individual Defendants had the  
6 power to influence and control and did influence and control, directly or indirectly, the decision-  
7 making of the Company, including the content and dissemination of the various statements which  
8 Plaintiffs contend are false and misleading. Individual Defendants were provided with or had  
9 unlimited access to copies of the Company's reports, press releases, public filings, and other  
10 statements alleged by Plaintiffs to be misleading prior to and/or shortly after these statements were  
11 issued and had the ability to prevent the issuance of the statements or cause the statements to be  
12 corrected.

13           154. In particular, Individual Defendants had direct and supervisory involvement in the  
14 day-to-day operations of the Company and, therefore, had the power to control or influence the  
15 particular transactions giving rise to the securities violations as alleged herein, and exercised the  
16 same.

17           155. As set forth above, Vintage Wine and Individual Defendants each violated Section  
18 10(b) and Rule 10b-5 by their acts and omissions as alleged in this Complaint. By virtue of their  
19 position as controlling persons, Individual Defendants are liable pursuant to Section 20(a) of the  
20 Exchange Act. As a direct and proximate result of Defendants' wrongful conduct, Plaintiffs and  
21 other members of the Class suffered damages in connection with their purchases of the Company's  
22 securities during the Class Period.

## 23 **XI. PRAYER FOR RELIEF**

24           **WHEREFORE**, Plaintiffs pray for relief and judgment, as follows:

25           a. Determining that this Action may be maintained as a class action under Rule 23 of  
26 the Federal Rules of Civil Procedure;

b. Awarding compensatory damages in favor of Plaintiffs and the other Class members against all defendants, jointly and severally, for all damages sustained as a result of Defendants' wrongdoing, in an amount to be proven at trial, including interest thereon;

c. Awarding Plaintiffs and the Class their reasonable costs and expenses incurred in this Action, including counsel fees and expert fees; and

d. Awarding such other and further relief as the Court may deem just and proper.

## **XII. DEMAND FOR TRIAL BY JURY**

Plaintiffs demand a trial by jury.

Dated: May 1, 2023

By: /s/ Andrew R. Muehlbauer  
ANDREW R. MUEHLBAUER, ESQ.  
Nevada Bar No. 10161  
**MUEHLBAUER LAW OFFICE, LTD.**  
7915 West Sahara Ave., Suite 104  
Las Vegas, Nevada 89117  
Telephone: (702) 330-4505  
Facsimile: (702) 825-0141  
andrew@mlolegal.com

*Liaison Counsel for Lead Plaintiffs*

**GLANCY PRONGAY & MURRAY LLP**  
Casey E. Sadler  
Charles H. Linehan (*pro hac vice*)  
1925 Century Park East, Suite 2100  
Los Angeles, CA 90067  
Telephone: (310) 201-9150  
Facsimile: (310) 201-9160  
csadler@glancylaw.com  
clinehan@glancylaw.com

*Lead Counsel for Lead Plaintiffs*

**BLOCK & LEVITON LLP**  
Jeffrey C. Block (*pro hac vice*)  
260 Franklin Street, Suite 1860  
Boston, MA 02110  
Telephone: (617) 398-5600  
Facsimile: (617) 507-6020  
jeff@blockleviton.com

*Counsel for Additional Plaintiff Michael F. Salbenblatt*

**PROOF OF SERVICE**

I hereby certify that on this 1st day of May 2023, a true and correct copy of the foregoing document was served by CM/ECF to the parties registered to the Court's CM/ECF system.

*s/ Andrew R. Muehlbauer*  
Andrew R. Muehlbauer